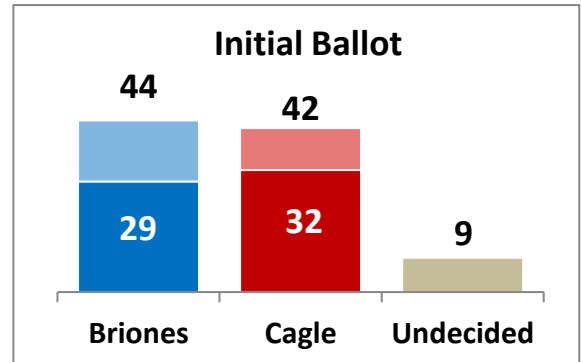


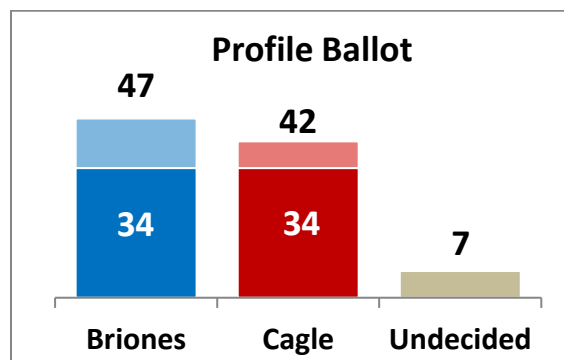
To: Interested Parties  
From: Joshua Ulibarri, LRP  
Re: Lesley Briones' Path to Victory in Harris County Precinct 4<sup>i</sup>  
Date: August 25, 2022

A poll recently conducted by LRP on behalf of Lesley Briones shows that Briones is in strong shape to defeat Republican incumbent Jack Cagle. Cagle is very vulnerable to defeat: he trails today, lacks name identification that makes him vulnerable to definition, and is out of touch with a new district that favors Briones' brand of politics and priorities. With the resources to effectively communicate her strengths and her opponent's flaws, Briones is in a strong position to win this race in November and maintain a Democratic majority to the Harris County Commissioners Court.



Here are the key proof points:

- While the race is statistically tied at the start, Briones holds a small lead over the long-term incumbent.** Forty-four percent of voters support Briones and 42% support Cagle (9% are undecided).
- Cagle is unimintimidating because he is largely unknown and vulnerable to negative definition.** Despite being the incumbent in this race and running in county elections for over twenty years, he is unknown by nearly two thirds of voters. And, after over ten years on the job, more than half of voters still cannot rate his job performance (among those who can, he is upside down by four points – 26% poor/just fair to 22% excellent/good).
- Briones solidifies her lead when voters hear positive information about both candidates.** After voters hear positive statements reflecting what both candidates are saying about themselves, they choose Briones 47% to 42%. Her two-point lead becomes five points, and she gains three points while Cagle stands still. Cagle's profile cannot save him. This is important – Briones grows her lead when simulating even spend, but she needs to be funded to implement this winning strategy.

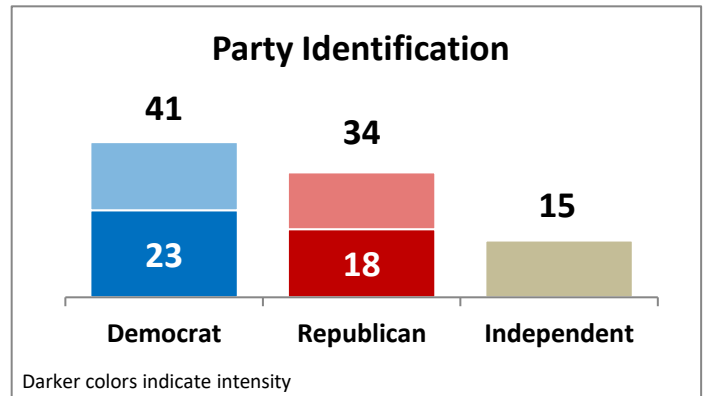


4. **This newly drawn district leans in favor of Democrats**, with 41% of voters identifying as Democrats, 34% as Republicans, and 16% as independents.

5. **In this post-Dobbs environment, and in this state with aggressively anti-choice policies already in effect, abortion rights are taking more prominence – which is bad news for Cagle.** Faced with the reality of Texas’s

near-total abortion ban, 43% of voters are very concerned about losing access to necessary reproductive health care (it is the top concern among Anglos and ties for the top concern among Latinos). And, Cagle is uniquely vulnerable to attacks on abortion and birth control. Of all the tested negatives against Cagle, his anti-choice views and extreme actions to deny women health care in the past generate the most serious doubts about him (39% serious doubts, 47% total doubts). Meanwhile, 41% of voters are very convinced, and 57% are convinced overall, to support Briones due to her commitment to fight to protect abortion access.

This is a winnable race for Briones. She is running against an undefined and flawed incumbent. She has a strong profile that strengthens her lead. If she has the funds to communicate her message and hold Cagle accountable for his lack of leadership and out-of-the-mainstream values, she will be in a strong position to win.



<sup>i</sup> Lake Research Partners designed and administered this survey. It was conducted by telephone using professional interviewers as well as text-to-online from August 9 – 13, 2022. The survey reached a total of 400 likely 2022 general election voters in Harris County Precinct 4. Sampling error is +/- 4.9%, with a greater sampling error for sub-groups.